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The basic idea of museum's building is functionality, its connection with urban and nature spheres, initiation of creative space for the citizens, organization of embankment's image from the side of a harbor... creation the united system of recreational spaces connected between each other: a boulevard, an embankment, internal and external museum spaces and landscape park.

The building occupies whole development land. The main exhibition idea is a spiral upwards direction that is customary for the first Guggenheim's Museum in New-York and for the other Guggenheim's museums all over the world. All spaces could be transformed in accordance with the special demands of the exhibition. Atrium's space transformation is an important structural part of museum. It consists of multifloorheight hall with a ceiling light that is surrounded by an exhibition gallery and visually connects functional zones.

According to the instruction there are pedestrian and bicycle zones along the embankment and the city main-line highway. An internal green space and a park are connected by the pedestrian bridge 5m high over the highway.

Museum's construction allows to create new urban and cultural symbol of Helsinki.