

GH-2847492449

Press summary

Memory Guggenheim Museum Helsinki

When we started thinking about how should be the new Guggenheim Museum in Helsinki after much discussion we realized that above all at this stage should be a building for the people.

In the sense that its mark is given more by the areas, situations and places in the city that the building itself. We think it should be a building that primarily make City! and better! Involving all his occasional and permanent visitors in the best way.

From this perspective it occurred to us to create a Passage, Passage Guggenheim. Where else can you expose, to bring art to the public space and also define a scope of relationship with ciudad. La opportunity to create a public space.

The new Guggenheim Museum in Helsinki is then transformed into a "Public Passage" to exhibit to the city, where both artists and museum visitors can live a lived experience where it merges art and public space, somehow the Guggenheim opens the street ... people ...

The new Guggenheim spaces are designed to establish the ability to generate paths for cultural city where the new museum is the catalyst for this journey. The idea was to link the historic center with the various museum events in this area involving the Guggenheim Helsinki as part of the tour itinerary.

On the other hand the new Guggenheim also becomes an icon building, "a paper boat floating on the sea of illuminated Helsinki ..." found attractive way to identify the building from a metaphor like this and the power of attraction that could get to be in relation to something so simple, so fun and so universally popular.

Somehow everything came together in order to create a building that can interpret the identity of the typical edge of Finnish architecture. Its angular spaces and decks as sharp steadily making a sensitivity for the material, and how climate.