

## Part C / **Press statement**

**A city. Helsinki.** Full of contrasts, between history, architecture and nature.

**A program.** A museum. In fact, THE Guggenheim Museum. One of the most dynamic art collections of the world. Which means offering spaces easily adaptable and multi-functional.

**A promenade.** A journey. From bottom to top. The museum is designed as a continuous promenade. A stairway housing exhibition areas proposes to investigate the different rooms at different heights, offering at any time promontories with different points of view on the city.

**A new landmark.** A new icon. Sculpting a gross form, extruding, cutting, digging...then comes the answer, defined by cantilevered boxes as a path, step by step, from city to nature. Then becomes a new urban milestone, physically connected with the other city's symbols such as the Market Hall and the Helsinki Cathedral.

**The new Guggenheim . Helsinki**