

## PRESS SUMMARY

The design of the new Guggenheim Museum in Helsinki is not only focused on housing art, but also on becoming the capstone of Helsinki's cultural landscape. Its distinctive pedestrian ramp will link the city centre to the museums surrounding Tähtitorninvuoren Park, thus integrating it into Helsinki's cultural landscape. The large terraced roofs overlooking the harbor will become a venue for concerts or festivals and be a new centre of attraction on the waterfront. A restaurant and a sky bar as well as a conference centre are included in the complex, catering not only to visitors of the museum. The multi-storey exhibition area is variably divisible, while its central atrium can house large installations. The new Guggenheim will be more than just a museum, it will become a landmark in Helsinki's harbor and help the city fulfil its potential.