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Press Summary

The unique feature of the Guggenheim Helsinki Museum is to place the artworks in the cosmic scenarios to review their represented meaning. We would like to receive a completely new perspective of art in the background of the universe through the design of the magic exhibition halls with the theme of Universe. We also would like to set the cosmic scenarios to inspire the artists' passion for recreation and to encourage the public participation.

The whole building flows in the site like the waves of the sea. The crest in the south is designed to block out the noise from the wharf and the interference from the viaduct. As the square is open to the sea, we could overlook the view from the other side. The magic exhibition hall with the unique architectural style will be a new cultural landmark along the seaside.