

GH-5631681770 Part C3

Part A: Concept description

1. The City and the Harbour

1.3 The Site

The Design of the new Guggenheim Museum must be seen as an opportunity to create a linked Connection between City and Harbour.

2. The Program

The Evolution of Museum Space

Museums have changed from institutions where information was directed in only one way: towards the viewer into institutions that are increasingly creating conversations with the viewer.

We need a really radical change in how people use museums now.

We propose a new Experience not only for the visitor, but for the Citizen.

A critical shift from the idea of a building as a static object to **a building that can accommodate the flux of daily life, the life of Street Art.**

The Extra City Space

We propose a Strategy that could offer back to the City of Helsinki **an Extra Space at no additional cost.**

An added value for the City that transcends traditional Exhibition Spaces.

We propose an Interior Street, an additional un-programmed space, which is not included in the original brief, that **open the building up to citizen's appropriation**, and allow it to remain structurally relevant through the present and well into the future.

The Interior Street, an Extra City Space, proposes a set of Unique Spaces that contains an almost **unlimited number of conditions and situations** that Public Space could offer to present, to study, (re) contextualize, or even provoke the people that enters it, whatever form it takes.

Gallery Art + Street Art

The translation of the budget into a double space, **a combination of 2 programs -The Museum -Gallery Art- and The Extra Space -Street Art-** in a single building allows us to explore the relationship between 2 structures. Using both factors, we had the chance to add, subtract, divide... We decided to multiply.

The un-programmed Extra Space and its structural flexibility prompts citizens to engage with it as productive and creative users of space.

The long, interior shape will contain **the Interior Street** while its outer surface defines **the Museum space**, left **between the form and the envelope.**