

THE GUGGENHEIM HELSINKI IS BORN OF AN IDEA THE ANTI-HIERARCHICAL MUSEUM, WHERE THE VERY IDEA OF THE MUSEUM IS REVERSED BY CREATING A "CULTURAL PRODUCER".

THE CONCEPT WAS BORN FROM THE UNION OF ALL THE FACTORS THAT CREATE "CULTURE" REPRESENTED BY "CULTURAL BUBBLES" JOINED TOGETHER AS A METABOL EXPLODE INTO THE WORLD WITH A TECTONIC MOVEMENT .

THE PUBLIC SPACE ABOVE THE EXHIBITION, CREATE A PLACE WHERE CITY LIVES WITH ITS MUSEUM CREATING A " CULTURAL PARK" AND WILL HAVE A STRONG SOCIAL SIGNIFICANCE.

THE SPACE HAS BEEN DESIGNED IN SUCH A WAY AS TO EMPHASIZE THE FLEXIBILITY OF THE SPACES, WHERE THE LINK BETWEEN THE VARIOUS FUNCTIONS MAY BECOME APPROPRIATE EXHIBITION THEMSELVES.

THE SHELL HAVE BEEN USED TRADITIONAL LOCAL AND SUSTAINABLE MATERIALS:
THE WOOD FOR THE OUTER COVER, AND THE TECHNIQUE OF COVER OF THATCHED ROOFS TO THE EXHIBITION SPACES.