

GH-7421089627

PRESS SUMMARY

A Museum Building for the

21st Century

process instead of result, dynamic instead of static, content instead of cover, extroverted instead of introverted, openness instead of coherence, transparency instead of mass

THE VOID

FROM THE CITY YOU CAN LOOK THROUGH THE GUGGENHEIM TO THE PARK - FROM PARK YOU CAN LOOK THROUGH THE GUGGENHEIM TO THE CITY.

The 'solid body' of the building remains low and is covered by a huge glass envelope. An opulent space appears.

THE PLURAL OF CITY LEVEL

Existing Levels of the City get connected and expand to a PLATFORM - the so called:

GUGGENHEIM DECK LEVEL

A MULTI-PURPOSE ZONE. A 'USER INTERFACE'. A vibrant and pleasant 'PLACE TO BE' for visitors and particularly THE CITIZENS OF HELSINKI.

ARCHITECTURAL CONCEPT

RATIONAL - IRRATIONAL

FUNCTIONAL - EMOTIONAL

The rational/functional EXHIBITION BODY is interrupted and supplemented by irrational/emotional elements which are associated with PUBLIC USE.