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Part C – Press Summary

The design concept for this museum is based on the ethos of pattern, layering, simplicity and timber expression all of which derive from Finland's cultural heritage and natural resources.

The design ethos for this Guggenheim Helsinki aims to marry innovation, sustainability and the Guggenheim legacy, in terms of architecture and art with the cultural legacy of the Finnish art and design movement in particular textile design and pattern and the design ethos of Saarinen and Aalto.

Sustainability strategy for the design utilises the native provisions in cross-laminated timber technology (CLT) which has been harnessed to marry Finland's natural resources with the simplicity inherent in the design ethos. The architectural forms of juxtaposed perforated blocks of CLT screens and performance glazing with solid shells of CLT sheeting to enclose the upper level galleries breaks the massing into core / wing / shell / annex elements.