

PRESS SUMMARY

The proposal for the Guggenheim museum in Helsinki considers three elements that constitute the highlights of the city. The water, the park and the urban shape define the cityscape and also constitute the boundaries of the construction site.

The project strategy was built on those simple concepts, although loaded with great symbolism. Water, the source of life on planet earth, permeates the existence of the city of Helsinki since its origin and lends itself as an element of support, as the basis of the proposal. The urban shape and the park, built through ongoing floors, create a large plaza opened to the shore, reveal public spaces capable of sheltering the most significant experiences of a real metropolis.

Finally, the Museum, suspended to a higher plane, detached from floor, reveals itself as an iconic piece, a reference in the urban landscape. Its design expresses great formal rigor and austerity.